



ÉMINENCE
ORGANIC SKIN CARE
HUNGARY • SINCE 1958

Face & Body Show San Jose 2016

August 21 & 22, 2016
McEnergy Convention Center
San Jose, CA

BOOTH #618





Boldijarre Koronczay

President of Éminence Organic Skin Care and recipient of the 2015 ISPA Visionary Award. Boldijarre is recognized as one of the Most Influential Spa Leaders as voted by professionals in *American Spa Magazine* and is an icon of

the spa industry. Having personally trained over a quarter of a million estheticians and spa professionals in the past two decades, his humorous and entertaining presentation style, combined with first class education and Hungarian-inspired treatment techniques, make his Master Classes a crowd favorite at every industry event. Boldijarre's talent and reputation as a Master Esthetician has attracted A-list celebrity clientele including Channing Tatum, Paula Patton, Jessica Biel and Katherine Heigl.



Lisbeth Boger has been a licensed clinical holistic esthetician for 16 years and is also certified in aromatherapy, manual lymph drainage, holistic nutrition, reflexology, and reiki. She has studied in Hungary, Bali, Australia and Canada.

As an award winning educator and sales manager for Éminence Organic Skin Care with territories in Bermuda, Bahamas, Caribbean, the Carolinas and California, Lisbeth has taught thousands of estheticians and massage therapists of high-end resorts, boutiques and top day spas how to incorporate organic, non-invasive, highly effective therapies into their practices.

Lisbeth has worked at destination resorts and had private practices in the Virgin Islands, Hawaii and California.

Testimonials

“Éminence provides an extraordinary, uncompromised level of education.”

THE KEYSTONE LODGE

“The trainings have been so inspiring that our estheticians line up to go to any of the Éminence trainings so it’s been a wonderful way to stay educated and keep everyone stimulated and we just love the products. Beautiful, powerful products.”

BURKE WILLIAMS

Buy a product.
Plant a tree.



Visit www.eminenceorganics.com for more information on our tree planting initiative

FACE THE ELEMENTS

SUN • WIND • WATER • SNOW



About Éminence Organic Skin Care

Éminence products are handmade without any severe heating or hydrogenating processes that can affect the nutritional content and potency of natural ingredients. Vitamins are captured in their all-natural fresh base, offering dramatic results as actual seeds, pulps and peels impart regenerative and healing powers that only nature can produce.

Our products are proudly free of:

- Petroleum and other harsh cosmetic chemicals
- Harmful colorants and fragrances
- Parabens
- Animal by-products
- Propylene glycol
- Sodium lauryl sulfates
- Mineral oils



1-888-747-6342 | www.eminenceorganics.com

SUNDAY, AUGUST 21ST

MASTER CLASS

Experience the Power Of Hungarian Massage, Stimulating Actives and Revolutionary Vitamin C Oil
Master Trainer BOLDIJARRE KORONCZAY
9:00 | Room 212B/D

Be amazed by traditional Hungarian massage techniques that instantly transform the overall appearance of skin. As things start to heat up, discover the power of Éminence's innovative, natural, organic and Biodynamic® skin stimulants that improve circulation for healthier, younger-looking skin. Discover our latest product launch, a revolutionary Vitamin C oil which benefits all skin types and improves every skin condition. Clients will walk out your treatment room completely transformed!

After each master class, full participants will receive an official Éminence Certificate of Completion and a complimentary Éminence product while quantities last.

11:30–12:00 | BOOTH 618

Antioxidant Super Food for the Skin

Learn about the latest innovation of super foods for the skin and discover advanced age prevention and correction. Feed the skin with the powerhouse combination of Vitamins C+E in the **Potent C+E Collection**. Breakthrough botanical technology delivers a stabilized infusion of antioxidants to the skin for supreme defense against free radicals, unparalleled healing ability and collagen boosting power. Discover nature's true potential and help your clients achieve firmer, brighter and younger looking skin.

12:30–1:00 | BOOTH 618

Erase Pigmentation with Natural Hydroquinone Alternative

Looking to brighten and lighten an uneven complexion? Refreshing stone crop, licorice root, bearberry, Gigawhite™ and Natural Hydroquinone Alternative offer a natural way to achieve even skin tone. Fade age spots and hyperpigmentation for soft and luminous skin with the **VitaSkin™ Bright Skin solution** from Éminence. Your client's future never looked brighter!

MASTER CLASS

Discover Immediate Anti-Aging Results with All-Natural and Organic Active Ingredients
Master Trainer BOLDIJARRE KORONCZAY
1:00 | Room 212B/D

Explore industry-leading innovations and delve into the core of your client's most common skin concern by learning how to simultaneously treat different layers of the skin to produce immediate results. Increase your expertise as an esthetician by understanding Éminence's age-defying natural, organic and Biodynamic® ingredients and learn how to use the products effectively with firming massage techniques to wow your client with an instant face-lift!

After each master class, full participants will receive an official Éminence Certificate of Completion and a complimentary Éminence product while quantities last.

1:30–2:00 | BOOTH 618

Reduce Skin Redness with Healing Herbs

Learn how to calm sensitive skin and reduce the appearance of redness and inflammation naturally with soothing ingredients such as chamomile, marigold, rosemary and arnica. Target visible signs of rosacea and offer your clients relief from discomfort. Keep calm and carry on with the **VitaSkin™ Calm Skin solution** from Éminence!

2:30–3:00 | BOOTH 618

Stay Forever Young with Youth Shield

Learn how to protect against the early signs of aging with the **Youth Shield Antioxidant Complex** that is naturally-derived from red currant, elderflower and magnolia bark. This powerful Complex fights against free radicals and deeply hydrates while improving skin elasticity and enhancing skin vitality. How we treat our skin today greatly impacts its health and radiance tomorrow—educate your clients to be proactive and give them the power to fight back with Youth Shield!

3:30–4:00 | BOOTH 618

Antioxidant Super Food for the Skin

Learn about the latest innovation of super foods for the skin and discover advanced age prevention and correction. Feed the skin with the powerhouse combination of Vitamins C+E in the **Potent C+E Collection**. Breakthrough botanical technology delivers a stabilized infusion of antioxidants to the skin for supreme defense against free radicals, unparalleled healing ability and collagen boosting power. Discover nature's true potential and help your clients achieve firmer, brighter and younger looking skin.

4:30–5:00 | BOOTH 618

Natural and Organic Age Correction is the Future

Is aging the most common skin concern that you treat? Éminence Organic Skin Care has the ultimate solution with a comprehensive skin care routine dedicated purely to treating this condition. Learn to correct the signs of aging from head-to-toe and take your clients on an Age Corrective journey to ageless perfection. Discover the Age Corrective power of Natural Retinol Alternative and Swiss Green Apple Stem Cells and never look to synthetic solutions again.

MONDAY, AUGUST 22ND

10:30–11:00 | BOOTH 618

Join the Natural Peel Revolution

Discover effective results from nature that rival popular synthetic chemical peels. Master the **Arctic Berry Peel & Peptide Illuminating System** from Éminence to offer your clients absolute radiance. In just 3 steps, treat aging, hyperpigmentation, as well as sensitive, rosacea and acne prone skin. Transformation begins with an active exfoliation, followed by a naturally derived activating peel that works in harmony with the exclusive Peptide Radiance Cream to reveal the skin's true luminosity.

MASTER CLASS

Erase Hyperpigmentation with Natural Hydroquinone Alternative
Master Trainer BOLDIJARRE KORONCZAY
10:30 | Room 212B/D

Battling with stubborn dark spots? Uncover the key to erasing and preventing hyperpigmented skin. Learn why natural,

organic and Biodynamic® actives are all the rage as Éminence brings you state-of-the-art natural alternatives to effectively treat hyperpigmentation. Amaze your clients with the results and keep them coming back for more!

After each master class, full participants will receive an official Éminence Certificate of Completion and a complimentary Éminence product while quantities last.

11:30–12:00 | BOOTH 618

Diminish Signs of Aging with the Almighty Acai

Discover how super foods become super skin care ingredients in the **VitaSkin™ Firm Skin solution** from Éminence. A powerful combination of antioxidant-rich fruits along with ultra-hydrating botanical hyaluronic acid and Homeostatine® work together to give a complexion that appears ageless. Take your client's skin on a journey back in time.

12:30–1:00 | BOOTH 618

Combination Skin Solutions – Discover Duo Action Products for Oil Control, Hydration and Pore Refinement

Learn how to treat the true diversity of combination skin using results-oriented natural and organic skin care products. Explore how to deep clean and refine pores in the T-Zone area with exotic active ingredients such as buchu leaf extract, charcoal and willow bark while achieving deep hydration with pomelo juice and shea butter on the cheeks. Reveal your clients' smooth, even and radiant looking complexions with the uniquely innovative **Balance Collection** by Éminence.

1:30–2:00 | BOOTH 618

Create Immediate and Lasting Benefits with a Triple Boost of Vitamins and Botanicals

Learn how to protect and treat all skin types with a hydrating boost of vitamins and botanicals. Increase elasticity and diminish the appearance of fine lines, with the help of the **NEW Rosehip Triple C+E Firming Oil**. The potent blend of Vitamin C, Vitamin E and Rosehip Extract combine to increase the efficacy of all vitamins and nutrients featured throughout your treatments, creating immediate and lasting benefits to reveal a beautiful, hydrated and smooth complexion.

2:30–3:00 | BOOTH 618

Natural and Organic Age Correction is the Future

Is aging the most common skin concern that you treat? Éminence Organic Skin Care has the ultimate solution with a comprehensive skin care routine dedicated purely to treating this condition. Learn to correct the signs of aging from head-to-toe and take your clients on an Age Corrective journey to ageless perfection. Discover the Age Corrective power of Natural Retinol Alternative and Swiss Green Apple Stem Cells and never look to synthetic solutions again.

2016 Awards

