

SUNDAY, AUGUST 26

MASTER CLASS

Wow Your Clients with Instant Results and Increase Retention Through Effective Facial Massage Techniques

Master Trainer BOLDIJARRE KORONCZAY

9:00 | Room 212B/D

Feeling stuck in the treatment room with the same massage movements? Take your massage treatments to the next level with active, therapeutic, results-driven Hungarian techniques! While most facial massage treatments focus only on providing relaxation, these Hungarian techniques combine the effects of lymphatic drainage, muscle lifting and kneading, cross friction and tension reduction. The end-result is an instantly radiant complexion, smoothed wrinkles and a more youthful appearance overall. Unlock the secrets of these proven massage techniques to see an increase in results, client retention and retail sales! This presentation includes a live demonstration.

After each master class, full class participants will receive an official Éminence Certificate of Completion and a complimentary Éminence product while quantities last.

11:30–12:00 | BOOTH 607

Diminish the Signs of Aging with Almighty Acai

Discover how super foods become super skin care ingredients in the VitaSkin™ Firm Skin solution from Éminence. A powerful combination of antioxidant-rich fruits along with ultra-hydrating botanical hyaluronic acid and Homeostatine® work together to give a complexion that appears ageless. Take your client's skin on a journey back in time.

12:30–1:00 | BOOTH 607

Clear Away Acne Using Probiotics

Help your clients say goodbye to problem skin and hello to a radiantly clear complexion. Learn how Éminence's unique VitaSkin™ Clear Skin solution combines clarifying and calming cucumber, tea tree, yogurt, stone crop and more to eliminate the signs of acne. Have no fear, you will be in the clear!

1:30–2:00 | BOOTH 607

Combination Skin Solutions – Discover Duo Action Products for Oil Control, Hydration and Pore Refinement

Learn how to treat the true diversity of combination skin using results-oriented natural and organic skin care products. Explore how to deep clean and refine pores in the T-Zone area with exotic active ingredients such as buchu leaf extract, charcoal and willow bark while achieving deep hydration with pomelo juice and shea butter on the cheeks. Reveal your clients' smooth, even and radiant looking complexions with the uniquely innovative Balance Collection by Éminence.

2:30–3:00 | BOOTH 607

Boost Your Skin's Immunity!

Use our most potent skin strengthening products with antioxidant rich ingredients and the finest Hungarian herbal craftsmanship. Strong healthy skin can be yours!

3:30–4:00 | BOOTH 607

Antioxidant Super Food for the Skin

Learn about the latest innovation of super foods for the skin and discover advanced age prevention and correction. Feed the skin with the powerhouse combination of Vitamins C+E in the Potent C+E Collection. Breakthrough botanical technology delivers a stabilized infusion of antioxidants to the skin for supreme defense against free radicals, unparalleled healing ability and collagen boosting power. Discover nature's true potential and help your clients achieve firmer, brighter and younger looking skin.

MASTER CLASS

Treat Acne and Learn the Latest Anti-Pollution Skin Care Trend with Natural Ingredients

Master Trainer BOLDIJARRE KORONCZAY

3:30 | Room 212B/D

Fight adverse effects of environmental pollutants including hyperpigmentation, deep wrinkles, dehydration with a unique blend of potent microgreens. Discover a revolutionary, "powder-to-foam" exfoliant designed to oxygenate the complexion, and treat congested and acne-prone skin types. Witness a live demonstration including the latest massage techniques to lift and tone the face while providing a relaxing experience for your guest. Both you and your client will be wow'd with the instant fizzing effects and immediate softening and brightening results.

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4:30–5:00 | BOOTH 607

Reduce Skin Sensitivity and Rosacea with Healing Herbs

Learn how to calm sensitive skin and reduce the appearance of redness and inflammation naturally with soothing ingredients such as chamomile, calendula, rosemary and arnica. Target visible signs of rosacea and offer your clients relief from discomfort. Keep calm and carry on with the VitaSkin™ Calm Skin solution from Éminence!

5:00–5:30 | BOOTH 607

Join the Natural Peel Revolution

Discover effective results from nature that rival popular synthetic chemical peels. Master the Arctic Berry Peel & Peptide Illuminating System from Éminence to offer your clients absolute radiance. In just 3 steps, treat aging, hyperpigmentation, as well as sensitive, rosacea and acne prone skin. Transformation begins with an active exfoliation, followed by a naturally derived activating peel that works in harmony with the exclusive Peptide Radiance Cream to reveal the skin's true luminosity.

MONDAY, AUGUST 27

MASTER CLASS

Discover the Best Results-Driven Natural Hyperpigmentation Treatments on the Market

Master Trainer BOLDIJARRE KORONCZAY

10:30 | Room 212B/D

Uncover the solution to hyperpigmented skin by targeting all stages of the hyperpigmentation process. Learn how hormones, pollution, free radicals and inflammation play a role in causing hyperpigmentation and discover how nature offers natural alternatives to hydroquinone! Amaze your clients with the results by designing home care treatments to enhance their skin's continued transformation.

After each master class, full class participants will receive an official Éminence Certificate of Completion and a complimentary Éminence product while quantities last.

10:30–11:00 | BOOTH 607

Natural and Organic Age Correction is the Future

Is aging the most common skin concern that you treat? Éminence Organic Skin Care has the ultimate solution with a comprehensive skin care routine dedicated purely to treating this condition. Learn to correct the signs of aging from head-to-toe and take your clients on an Age Corrective journey to ageless perfection. Discover the Age Corrective power of Natural Retinol Alternative and Swiss green apple stem cells and never look to synthetic solutions again.

11:30–12:00 | BOOTH 607

Create Immediate and Lasting Benefits with a Triple Boost of Vitamins and Botanicals

Learn how to protect and treat all skin types with a hydrating boost of vitamins and botanicals. Increase elasticity and diminish the appearance of fine lines, with the help of the Rosehip Triple C+E Firming Oil. The potent blend of Vitamin C, Vitamin E and Rosehip Extract combine to increase the efficacy of all vitamins and nutrients featured throughout your treatments, creating immediate and lasting benefits to reveal a beautiful, hydrated and smooth complexion.

12:30–1:00 | BOOTH 607

Combination Skin Solutions – Discover Duo Action Products for Oil Control, Hydration and Pore Refinement

Learn how to treat the true diversity of combination skin using results-oriented natural and organic skin care products. Explore how to deep clean and refine pores in the T-Zone area with exotic active ingredients such as buchu leaf extract, charcoal and willow bark while achieving deep hydration with pomelo juice and shea butter on the cheeks. Reveal your clients' smooth, even and radiant looking complexions with the uniquely innovative Balance Collection by Éminence.

1:30–2:00 | BOOTH 607

Naturally Minimize Your Pores!

Learn how to hydrate and revive dry, element ravaged skin with the benefits of organic fruits and soy.

2:30–3:00 | BOOTH 607

Erase Pigmentation with Natural Hydroquinone Alternative

Looking to brighten and lighten an uneven complexion? Refreshing stone crop, licorice root, bearberry, Gigawhite™ and Natural Hydroquinone Alternative offer a natural way to achieve even skin tone. Fade age spots and hyperpigmentation for soft and luminous skin with the VitaSkin™ Bright Skin solution from Éminence. Your client's future never looked brighter!

Top Awards



Innovate Award: Products



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