

MASTER CLASS

Wow Your Clients with Instant Results and Increase Retention Through Effective Facial Massage Techniques
Master Trainer BOLDIJARRE KORONCZAY
9:30 | Room 202-B

Feeling stuck in the treatment room with the same massage movements? Take your massage treatments to the next level with active, therapeutic, results-driven Hungarian techniques! While most facial massage treatments focus only on providing relaxation, these Hungarian techniques combine the effects of lymphatic drainage, muscle lifting and kneading, cross friction and tension reduction. The end-result is an instantly radiant complexion, smoothed wrinkles and a more youthful appearance overall. Unlock the secrets of these proven massage techniques to see an increase in results, client retention and retail sales! This presentation includes a live demonstration.

After each masterclass, full class participants will receive an official Éminence Certificate of Completion and a complimentary Éminence product while quantities last.

10:00–10:30 | BOOTH 1601

Natural and Organic Age Correction is the Future

Is aging the most common skin concern that you treat? Éminence Organic Skin Care has the ultimate solution with a comprehensive skin care routine dedicated purely to treating this condition. Learn to correct the signs of aging from head-to-toe and take your clients on an **Age Corrective** journey to ageless perfection. Discover the Age Corrective power of Natural Retinol Alternative and Swiss green apple stem cells and never look to synthetic solutions again.

11:00–11:30 | BOOTH 1601

Boost Your Skin's Immunity!

Use our most potent skin strengthening products with antioxidant rich ingredients and the finest Hungarian herbal craftsmanship. Strong healthy skin can be yours!

12:00–12:30 | BOOTH 1601

Reduce Skin Sensitivity and Rosacea with Healing Herbs

Learn how to calm sensitive skin and reduce the appearance of redness and inflammation naturally with soothing ingredients such as chamomile, calendula, rosemary and arnica. Target visible signs of rosacea and offer your clients relief from discomfort. Keep calm and carry on with the **VitaSkin™ Calm Skin solution** from Éminence!

1:00–1:30 | BOOTH 1601

Create Immediate and Lasting Benefits with a Triple Boost of Vitamins and Botanicals

Learn how to protect and treat all skin types with a hydrating boost of vitamins and botanicals. Increase elasticity and diminish the appearance of fine lines, with the help of **Rosehip Triple C+E Firming Oil**. The potent blend of Vitamin C, Vitamin E and Rosehip Extract combine to increase the efficacy of all vitamins and nutrients featured throughout your treatments, creating immediate and lasting benefits to reveal a beautiful, hydrated and smooth complexion.

2:00–2:30 | BOOTH 1601

Combination Skin Solutions – Discover Duo Action Products for Oil Control, Hydration and Pore Refinement

Learn how to treat the true diversity of combination skin using results-oriented natural and organic skin care products. Explore how to deep clean and refine pores in the T-Zone area with exotic active ingredients such as buchu leaf extract, charcoal and willow bark while achieving deep hydration with pomelo juice and shea butter on the cheeks. Reveal your clients' smooth, even and radiant looking complexions with the uniquely innovative **Balance Collection** by Éminence.

3:00–3:30 | BOOTH 1601

Diminish the Signs of Aging with Almighty Acai

Discover how super foods become super skin care ingredients in the **VitaSkin™ Firm Skin solution** from Éminence. A powerful combination of antioxidant-rich fruits along with ultra-hydrating botanical hyaluronic acid and Homeostatine® work together to give a complexion that appears ageless. Take your client's skin on a journey back in time.

4:00–4:30 | BOOTH 1601

Naturally Minimize Your Pores!

Refine your skin with natural exfoliation and minimize pores with products that provide an astringent effect to tighten pores and ward off free radical damage. Reveal younger smoother skin!

MONDAY, APRIL 29

9:30–10:00 | BOOTH 1601

Clear Away Acne Using Probiotics

Help your clients say goodbye to problem skin and hello to a radiantly clear complexion. Learn how Éminence's unique **VitaSkin™ Clear Skin solution** combines clarifying and calming cucumber, tea tree, yogurt, stone crop and more to eliminate the signs of acne. Have no fear, you will be in the clear!

10:30–11:00 | BOOTH 1601

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12:30–1:00 | BOOTH 1601

Erase Pigmentation with Natural Hydroquinone Alternative

Looking to brighten and lighten an uneven complexion? Refreshing stone crop, licorice root, bearberry, Gigawhite™ and Natural Hydroquinone Alternative offer a natural way to achieve even skin tone. Fade age spots and hyperpigmentation for soft and luminous skin with the **VitaSkin™ Bright Skin solution** from Éminence. Your client's future never looked brighter!

2:00–2:30 | BOOTH 1601

Reduce Skin Sensitivity and Rosacea with Healing Herbs

Learn how to calm sensitive skin and reduce the appearance of redness and inflammation naturally with soothing ingredients such as chamomile, calendula, rosemary and arnica. Target visible signs of rosacea and offer your clients relief from discomfort. Keep calm and carry on with the **VitaSkin™ Calm Skin solution** from Éminence!

MASTER CLASS

Understand Acne and Revolutionize Your Treatments While Uncovering the Best Natural Solutions for Problem Skin

Master Trainer BOLDIJARRE KORONCZAY
1:30 | Room 202-B

Say goodbye to stubborn acne and make blemishes a thing of the past! Go below the skin's surface to uncover the different causes of acne and gain a better understanding of the role that hormones, bacteria and lifestyle habits play in this often difficult-to-treat skin concern. Discover nature's alternatives to harsh chemicals and learn how to create revolutionary treatments that target acne at its source. Learn how to continue your client's treatments with effective home care solutions featuring natural, organic and Biodynamic® actives, offering the ultimate client experience with proven results.

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Top Awards



Innovate Award: Products



Complete awards listing: eminenceorganics.com/awards



Boldjarre Koronczay

Having personally trained over a quarter of a million estheticians and spa professionals in the past two decades, his humorous and entertaining presentation style, combined with first class education and Hungarian-inspired treatment

techniques, make his masterclasses a crowd favorite at industry events. Boldjarre's talent and reputation as a Master Esthetician has attracted A-list celebrity clientele including Channing Tatum, Katherine Heigl, Ruby Rose, Jessica Biel, and Oscar winner, Marcia Gay Harden.

***Open to
see our class
schedule***



Darlene Maillet, A certified Canadian Esthetician for over 28 years, Darlene is considered an authority in environmental skin and body care and the science behind effective, preventative treatment. A professional educator in Retailing Strategies, Marketing and Customer Service Training, Darlene has studied and trained with many leading body specialists across Europe and North America and brings a vast and dynamic wealth of knowledge to the esthetic industry.



Suzanne Weaver has been an Aesthetician for more than 20 years. Now a holistic nutritionist, she's passionate about educating clients on the importance and benefits of organic ingredients. To keep spa partners on the leading edge of technology, she helps create new and innovative treatments with optimal results. Understanding the importance of a balanced lifestyle, when she is not on the road educating for Éminence Organics, Suzanne spends time with her family at the cottage, practicing yoga regularly and committed to living a holistic lifestyle. She is beyond thrilled to be in her ninth year working with Éminence.

Testimonials

“Éminence provides an extraordinary, uncompromised level of education.”

THE KEYSTONE LODGE

“The trainings have been so inspiring that our estheticians line up to go to any of the Éminence trainings so it's been a wonderful way to stay educated and keep everyone stimulated and we just love the products. Beautiful, powerful products.”

BURKE WILLIAMS

About Éminence Organic Skin Care

Éminence products are handmade without any severe heating or hydrogenating processes that can affect the nutritional content and potency of natural ingredients. Vitamins are captured in their all-natural fresh base, offering dramatic results as actual seeds, pulps and peels impart regenerative and healing powers that only nature can produce.

We Believe in:

- ✓ Organic
- ✓ Natural
- ✓ Biodynamic®
- ✓ Sustainable
- ✓ Cruelty Free

We say No to:

- ⊘ Parabens
- ⊘ Phthalates
- ⊘ Sodium Lauryl Sulfate
- ⊘ Propylene Glycol
- ⊘ Animal Testing

