

## SUNDAY, SEPTEMBER 23<sup>RD</sup>

10:00–10:30 | BOOTH 203

### Clear Away Acne Using Probiotics

Help your clients say goodbye to problem skin and hello to a radiantly clear complexion. Learn how Éminence's unique **VitaSkin™ Clear Skin solution** combines clarifying and calming cucumber, tea tree, yogurt, stone crop and more to eliminate the signs of acne. Have no fear, you will be in the clear!

11:00–11:30 | BOOTH 203

### Boost Your Skin's Immunity!

Use our most potent skin strengthening products with antioxidant rich ingredients and the finest Hungarian herbal craftsmanship. Strong healthy skin can be yours!

12:00–12:30 | BOOTH 203

### Diminish the Signs of Aging with the Almighty Acai

Discover how super foods become super skin care ingredients in the **VitaSkin™ Firm Skin solution** from Éminence. A powerful combination of antioxidant-rich fruits along with ultra-hydrating botanical hyaluronic acid and Homeostatine® work together to give a complexion that appears ageless. Take your client's skin on a journey back in time.

1:00–1:30 | BOOTH 203

### Reduce Skin Sensitivity and Rosacea with Healing Herbs

Learn how to calm sensitive skin and reduce the appearance of redness and inflammation naturally with soothing ingredients such as chamomile, calendula, rosemary and arnica. Target visible signs of rosacea and offer your clients relief from discomfort. Keep calm and carry on with the **VitaSkin™ Calm Skin solution** from Éminence!

MASTER CLASS

Discover Immediate Anti-Aging Results with All-Natural and Organic Active Ingredients

Master Trainer BRIAN GOODWIN

2:00 | Room 204

Explore industry-leading innovations and delve into the core of your client's most common skin concern by learning how to simultaneously treat different layers of the skin to produce immediate results. Increase your expertise as an esthetician by understanding Éminence's age-defying natural, organic and Biodynamic® ingredients and learn how to use the products effectively with firming massage techniques to wow your client with an instant face-lift!

*After each master class, full class participants will receive an official Éminence Certificate of Completion and a complimentary Éminence product while quantities last.*

2:00–2:30 | BOOTH 203

### Antioxidant Super Food for the Skin

Learn about the latest innovation of super foods for the skin and discover advanced age prevention and correction. Feed the skin with the powerhouse combination of Vitamins C+E in the **Potent C+E Collection**. Breakthrough botanical technology delivers a stabilized infusion of antioxidants to the skin for supreme defense against free radicals, unparalleled healing ability and collagen boosting power. Discover nature's true potential and help your clients achieve firmer, brighter and younger looking skin.

3:00–3:30 | BOOTH 203

### Combination Skin Solutions – Discover Duo Action Products for Oil Control, Hydration and Pore Refinement

Learn how to treat the true diversity of combination skin using results-oriented natural and organic skin care products. Explore how to deep clean and refine pores in the T-Zone area with exotic active ingredients such as buchu leaf extract, charcoal and willow bark while achieving deep hydration with pomelo juice and shea butter on the cheeks. Reveal your clients' smooth, even and radiant looking complexions with the uniquely innovative **Balance Collection** by Éminence.

MASTER CLASS

Discover the Best Results-Driven Natural Hyperpigmentation Treatments on the Market

Master Trainer BRIAN GOODWIN

3:45 | Room 204

Uncover the solution to hyperpigmented skin by targeting all stages of the hyperpigmentation process. Learn how hormones, pollution, free radicals and inflammation play a role in causing hyperpigmentation and discover how nature offers natural alternatives to hydroquinone! Amaze your clients with the results by designing home care treatments to enhance their skin's continued transformation.

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4:00–4:30 | BOOTH 203

### Create Immediate and Lasting Benefits with a Triple Boost of Vitamins and Botanicals

Learn how to protect and treat all skin types with a hydrating boost of vitamins and botanicals. Increase elasticity and diminish the appearance of fine lines, with the help of the **Rosehip Triple C+E Firming Oil**. The potent blend of Vitamin C, Vitamin E and Rosehip Extract combine to increase the efficacy of all vitamins and nutrients featured throughout your treatments, creating immediate and lasting benefits to reveal a beautiful, hydrated and smooth complexion.

5:00–5:30 | BOOTH 203

### Join the Natural Peel Revolution

Discover effective results from nature that rival popular synthetic chemical peels. Master the **Arctic Berry Peel & Peptide Illuminating System** from Éminence to offer your clients absolute radiance. In just 3 steps, treat aging, hyperpigmentation, as well as sensitive, rosacea and acne prone skin. Transformation begins with an active exfoliation, followed by a naturally derived activating peel that works in harmony with the exclusive Peptide Radiance Cream to reveal the skin's true luminosity.

## MONDAY, SEPTEMBER 24<sup>TH</sup>

10:30–11:00 | BOOTH 203

### Natural and Organic Age Correction is the Future

Is aging the most common skin concern that you treat? Éminence Organic Skin Care has the ultimate solution with a comprehensive skin care routine dedicated purely to treating this condition. Learn to correct the signs of aging from head-to-toe and take your clients on an **Age Corrective** journey to ageless perfection. Discover the Age Corrective power of Natural Retinol Alternative and Swiss green apple stem cells and never look to synthetic solutions again.

11:30–12:00 | BOOTH 203

### Reduce Skin Sensitivity and Rosacea with Healing Herbs

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12:30–1:00 | BOOTH 203

### Erase Pigmentation with Natural Hydroquinone Alternative

Looking to brighten and lighten an uneven complexion? Refreshing stone crop, licorice root, bearberry, Gigawhite™ and Natural Hydroquinone Alternative offer a natural way to achieve even skin tone. Fade age spots and hyperpigmentation for soft and luminous skin with the **VitaSkin™ Bright Skin solution** from Éminence. Your client's future never looked brighter!

1:30–2:00 | BOOTH 203

### Naturally Minimize Your Pores!

Refine your skin with natural exfoliation and minimize pores with products that provide an astringent effect to tighten pores and ward off free radical damage. Reveal younger smoother skin!

MASTER CLASS

Discover How to Customize and Layer Natural Peels and Exfoliants to Target Multiple Skin Concerns at the Same Time

Master Trainer BRIAN GOODWIN

2:00 | Room 204

Gain an innovative understanding of organic peels and exfoliants and how to provide results that target your client's skin concerns while leaving side effects behind. Revolutionary Alpha Hydroxy Acids and smarter, gentler peel formulations effectively exfoliate and provide incredible results, even for rosacea, without any down time. Over-exfoliation and peeling with harsh, synthetic chemicals can lead to chronically inflamed, compromised skin that ages prematurely. With organic peels and exfoliants, you can target more than one concern and provide your clients even more remarkable, proven results.

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2:30–3:00 | BOOTH 203

### Combination Skin Solutions – Discover Duo Action Products for Oil Control, Hydration and Pore Refinement

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3:30–4:00 | BOOTH 203

### Boost Your Skin's Immunity!

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MASTER CLASS

Wow Your Clients with Instant Results and Increase Retention Through Effective Facial Massage Techniques

Master Trainer BRIAN GOODWIN

3:45 | Room 204

Take massage treatments to the next level with active, therapeutic, results-driven Hungarian techniques! While most facial massage treatments focus on providing relaxation, these Hungarian techniques combine the effects of lymphatic drainage, muscle lifting and kneading, cross friction and tension reduction. The result is an instantly radiant complexion, smoothed wrinkles and a more youthful appearance. Unlock the secrets of these massage techniques to see an increase in results, client retention and sales!

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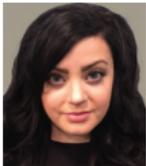
## Brian Goodwin

is an International Educator for Éminence Organic Skin Care. As a Master Medical Esthetician, Master Herbalist and Consultant with over 10 years of experience in the spa industry, Brian brings his love and enthusiasm for skin care to the masses with his passionate, fun and educational trainings. Brian has had the honor of educating and consulting over 2000 distinguished spas and has also been a keynote speaker most notably in New York City, Washington DC, Los Angeles and Vancouver, guiding spas towards finding success in both educational and business growth.

***Open to  
see our class  
schedule***



**Michelle Gibbons** has been a Licensed Esthetician and massage therapist for over 16 years. Trained in New York City, she moved to California in search of a more natural, organic lifestyle and was introduced to Éminence. After years in the treatment room delivering amazing results to her clients, Michelle discovered a passion for educating and sharing her knowledge of Éminence. She is committed to an organic lifestyle and preserving the environment.



**Amanda Anthony** began her professional relationship with Éminence in 2007. Her love of organic skin care led her to open her own spa and salon with her family in which Éminence is used exclusively. Amanda joined the Éminence family when she became a Training Specialist for Southern California. She loves educating and sharing her passion for Éminence with other professionals and helping them to grow their businesses.

## Testimonials

*“Éminence provides an extraordinary, uncompromised level of education.*

**THE KEYSTONE LODGE**

*“The trainings have been so inspiring that our estheticians line up to go to any of the Éminence trainings so it’s been a wonderful way to stay educated and keep everyone stimulated and we just love the products. Beautiful, powerful products.”*

**BURKE WILLIAMS**

## About Éminence Organic Skin Care

Éminence products are handmade without any severe heating or hydrogenating processes that can affect the nutritional content and potency of natural ingredients. Vitamins are captured in their all-natural fresh base, offering dramatic results as actual seeds, pulps and peels impart regenerative and healing powers that only nature can produce.

### We Believe in:

- ✓ Organic
- ✓ Natural
- ✓ Biodynamic®
- ✓ Sustainable
- ✓ Cruelty Free

### We say No to:

- ⊘ Parabens
- ⊘ Phthalates
- ⊘ Sodium Lauryl Sulfate
- ⊘ Propylene Glycol
- ⊘ Animal Testing

**Certified**



**Corporation**