

SUNDAY, SEPTEMBER 8

10:00–10:30 | BOOTH 302

Antioxidant Super Food for the Skin

Learn about the latest innovation of super foods for the skin and discover advanced age prevention and correction. Feed the skin with the powerhouse combination of Vitamins C+E in the **Potent C+E Collection**. Breakthrough botanical technology delivers a stabilized infusion of antioxidants to the skin for supreme defense against free radicals, unparalleled healing ability and collagen boosting power. Discover nature's true potential and help your clients achieve firmer, brighter and younger looking skin.

11:00–11:30 | BOOTH 302

Natural and Organic Age Correction is the Future

Is aging the most common skin concern that you treat? Éminence Organic Skin Care has the ultimate solution with a comprehensive skin care routine dedicated purely to treating this condition. Learn to correct the signs of aging from head-to-toe and take your clients on an **Age Corrective** journey to ageless perfection. Discover the Age Corrective power of Natural Retinol Alternative and Swiss green apple stem cells and never look to synthetic solutions again.

12:00–12:30 | BOOTH 302

Join the Natural Peel Revolution

Discover effective results from nature that rival popular synthetic chemical peels. Master the **Arctic Berry Peel & Peptide Illuminating System** from Éminence to offer your clients absolute radiance. In just 3 steps, treat aging, hyperpigmentation, as well as sensitive, rosacea and acne prone skin. Transformation begins with an active exfoliation, followed by a naturally derived activating peel that works in harmony with the exclusive Peptide Radiance Cream to reveal the skin's true luminosity.

1:00–1:30 | BOOTH 302

Diminish the Signs of Aging with the Latest Ingredients

Discover how super foods become super skin care ingredients in the **VitaSkin™ Firm Skin solution** from Éminence. A powerful combination of antioxidant-rich fruits along with ultra-hydrating botanical hyaluronic acid work together to give a complexion that appears ageless. Take your client's skin on a journey back in time.

MASTER CLASS

Wow Your Clients with Instant Results and Increase Retention Through Effective Facial Massage Techniques

Master Trainer BRIAN GOODWIN

2:00 | Room 104-C

Take massage treatments to the next level with active, therapeutic, results-driven Hungarian techniques! While most facial massage treatments focus on providing relaxation, these Hungarian techniques combine the effects of lymphatic drainage, muscle lifting and kneading, cross friction and tension reduction. The result? An instantly radiant complexion, smoothed wrinkles and a more youthful appearance. Unlock the secrets of these massage techniques to see an increase in results, client retention and sales!

After each masterclass, full class participants will receive an official Éminence Certificate of Completion and a complimentary Éminence product while quantities last.

2:30–3:00 | BOOTH 302

Clear Away Acne Using Probiotics and Encapsulated Salicylic Acid

Help your clients say goodbye to problem skin and hello to a radiantly clear complexion. Learn how Éminence's unique **VitaSkin™ Clear Skin solution** combines clarifying and calming cucumber, tea tree, yogurt, stone crop and more to eliminate the signs of acne. Have no fear, you will be in the clear!

3:30–4:00 | BOOTH 302

Boost Your Skin's Immunity!

Use our most potent skin strengthening products with antioxidant rich ingredients and the finest Hungarian herbal craftsmanship. Strong healthy skin can be yours!

MASTER CLASS

Discover the Best Results-Driven Natural Hyperpigmentation Treatments on the Market

Master Trainer BRIAN GOODWIN

3:45 | Room 104-C

Uncover the solution to hyperpigmented skin by targeting all stages of the hyperpigmentation process. Learn how hormones, pollution, free radicals and inflammation play a role in causing hyperpigmentation and discover how nature offers natural alternatives to hydroquinone! Amaze your clients with the results by designing home care treatments to enhance their skin's continued transformation.

After each masterclass, full class participants will receive an official Éminence Certificate of Completion and a complimentary Éminence product while quantities last.

4:30–5:00 | BOOTH 302

Create Immediate and Lasting Benefits with a Triple Boost of Vitamins and Botanicals

Learn how to protect and treat all skin types with a hydrating boost of vitamins and botanicals. Increase elasticity and diminish the appearance of fine lines, with the help of **Rosehip Triple C+E Firming Oil**. The potent blend of Vitamin C, Vitamin E and Rosehip Extract combine to increase the efficacy of all vitamins and nutrients featured throughout your treatments, creating immediate and lasting benefits to reveal a beautiful, hydrated and smooth complexion.

MONDAY, SEPTEMBER 9

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11:30–12:00 | BOOTH 302

Erase Pigmentation with Natural Hydroquinone Alternative

Looking to brighten and lighten an uneven complexion? Refreshing stone crop, licorice root, bearberry, Gigawhite™ and Natural Hydroquinone Alternative offer a natural way to achieve even skin tone. Fade age spots and hyperpigmentation for soft and luminous skin with the **VitaSkin™ Bright Skin solution** from Éminence. Your client's future never looked brighter!

12:30–1:00 | BOOTH 302

Reduce Skin Sensitivity and Rosacea with Healing Herbs

Learn how to calm sensitive skin and reduce the appearance of redness and inflammation naturally with soothing ingredients such as chamomile, calendula, rosemary and arnica. Target visible signs of rosacea and offer your clients relief from discomfort. Keep calm and carry on with the **VitaSkin™ Calm Skin solution** from Éminence!

1:30–2:00 | BOOTH 302

Naturally Minimize Your Pores!

Refine your skin with natural exfoliation and minimize pores with products that provide an astringent effect to tighten pores and ward off free radical damage. Reveal younger smoother skin!

MASTER CLASS

Understand Acne and Revolutionize Your Treatments While Uncovering the Best Natural Solutions for Problem Skin

Master Trainer BRIAN GOODWIN

2:00 | Room 104-C

Make blemishes a thing of the past! Uncover the causes of acne and gain a better understanding of the role that hormones, bacteria and lifestyle habits play in this often difficult-to-treat skin concern. Discover nature's alternatives to harsh chemicals and create revolutionary treatments that target acne at its source. Learn to recommend effective home care solutions featuring natural, organic and Biodynamic® actives, offering the ultimate client experience with proven results.

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MASTER CLASS

Stimulants: Nature's Active Miracle for Every Skin Condition

Master Trainer BRIAN GOODWIN

3:45 | Room 104-C

The skin's circulatory system provides oxygen, nutrients and carries away toxins. Aging, stress and various skin conditions weaken this transportation system, worsening these conditions. Active Hungarian spices like paprika, cinnamon and stinging nettle stimulate circulation, providing instant benefits for all skin conditions. Mix, combine and layer these treatments with other masques and peels for enhanced effects. Give clients the hottest treatment in town and astound them with incredible results!

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Brian Goodwin

is an award-winning International Educator for Éminence Organic Skin Care. As a Master Medical Esthetician, Master Herbalist and Consultant, Brian leverages over 10 years of spa industry experience to bring fun, engaging education to spa professionals around the world. Voted 'Favorite Brand Educator' in *DERMASCOPE's 2019 Aestheticians' Choice Awards*, Brian delivers influential trainings which continue to raise the bar for professional education and garner worldwide peer recognition. Brian embraces every opportunity to share his passion and guide industry professionals on their path to success. He has educated and consulted to more than 2,000 distinguished spas and has notably been invited to deliver keynotes at major industry events across North America.

**Open to
see our class
schedule**



Michelle Gibbons has been a Licensed Esthetician and massage therapist for over 19 years. With a range of experience across the United States, Michelle started training in New York City, then headed for California to discover a more organic lifestyle – where she fell in love with Éminence. After years in the treatment room delivering amazing results to her clients, Michelle discovered a passion for education – and has now been sharing her knowledge of Éminence with other spa professionals for over 10 years. Thanks to Michelle’s commitment to healthy living and preserving the environment, teaching the benefits of natural, organic products and treatments comes naturally. She currently represents Éminence in Los Angeles, Orange County and San Diego.



Amanda Anthony began her professional relationship with Éminence in 2007. Her love of organic skin care led her to open her own spa and salon with her family in which Éminence is used exclusively. Amanda joined the Éminence family when she became a Training Specialist for Southern California. She loves educating and sharing her passion for Éminence with other professionals and helping them to grow their businesses.

Testimonials

“Éminence provides an extraordinary, uncompromised level of education.

THE KEYSTONE LODGE

“The trainings have been so inspiring that our estheticians line up to go to any of the Éminence trainings so it’s been a wonderful way to stay educated and keep everyone stimulated and we just love the products. Beautiful, powerful products.”

BURKE WILLIAMS

About Éminence Organic Skin Care

Éminence products are handmade without any severe heating or hydrogenating processes that can affect the nutritional content and potency of natural ingredients. Vitamins are captured in their all-natural fresh base, offering dramatic results as actual seeds, pulps and peels impart regenerative and healing powers that only nature can produce.

We Believe in:

- ✓ Organic
- ✓ Natural
- ✓ Biodynamic®
- ✓ Sustainable
- ✓ Cruelty Free

We say No to:

- ⊘ Parabens
- ⊘ Phthalates
- ⊘ Sodium Lauryl Sulfate
- ⊘ Propylene Glycol
- ⊘ Animal Testing

Certified



Corporation