

SUNDAY, OCTOBER 21<sup>ST</sup>

MASTER CLASS

Treat Acne and Learn the Latest Anti-Pollution Skin Care Trend with Natural Ingredients

Master Trainer BOLDIJARRE KORONCZAY

9:00 | Room 113

Fight the adverse effects of environmental pollutants including hyperpigmentation, deep wrinkles and dehydration with a unique blend of potent microgreens. Discover a revolutionary, "powder-to-foam" exfoliant designed to oxygenate the complexion, and treat congested and acne-prone skin types. Witness a live demonstration including the latest massage techniques to lift and tone the face while providing a relaxing experience for your guest. Both you and your client will be wow'd with the instant fizzing effects and immediate softening and brightening results!

After each master class, full class participants will receive an official Eminence Certificate of Completion and a complimentary Eminence product while quantities last.

10:30–11:00 | BOOTH 405

Antioxidant Super Food for the Skin

Learn about the latest innovation of super foods for the skin and discover advanced age prevention and correction. Feed the skin with the powerhouse combination of Vitamins C+E in the Potent C+E Collection. Breakthrough botanical technology delivers a stabilized infusion of antioxidants to the skin for supreme defense against free radicals, unparalleled healing ability and collagen boosting power. Discover nature's true potential and help your clients achieve firmer, brighter and younger looking skin.

11:30–12:00 | BOOTH 405

Clear Away Acne Using Probiotics

Help your clients say goodbye to problem skin and hello to a radiantly clear complexion. Learn how Eminence's unique VitaSkin™ Clear Skin solution combines clarifying and calming cucumber, tea tree, yogurt, stone crop and more to eliminate the signs of acne. Have no fear, you will be in the clear!

MASTER CLASS

Discover Immediate Anti-Aging Results with All-Natural and Organic Active Ingredients

Master Trainer BOLDIJARRE KORONCZAY

12:00 | Room 113

Explore industry-leading innovations and delve into the core of your client's most common skin concern by learning how to simultaneously treat different layers of the skin to produce immediate results. Increase your expertise as an esthetician by understanding Eminence's age-defying natural, organic and Biodynamic® ingredients and learn how to use the products effectively with firming massage techniques to wow your client with an instant face-lift!

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12:30–1:00 | BOOTH 405

Reduce Skin Sensitivity and Rosacea with Healing Herbs

Learn how to calm sensitive skin and reduce the appearance of redness and inflammation naturally with soothing ingredients such as chamomile, calendula, rosemary and arnica. Target visible signs of rosacea and offer your clients relief from discomfort. Keep calm and carry on with the VitaSkin™ Calm Skin solution from Eminence!

1:30–2:00 | BOOTH 405

Diminish the Signs of Aging with the Almighty Acai

Discover how super foods become super skin care ingredients in the VitaSkin™ Firm Skin solution from Eminence. A powerful combination of antioxidant-rich fruits along with ultra-hydrating botanical hyaluronic acid and Homeostatine® work together to give a complexion that appears ageless. Take your client's skin on a journey back in time.

2:30–3:00 | BOOTH 405

Combination Skin Solutions – Discover Duo Action Products for Oil Control, Hydration and Pore Refinement

Learn how to treat the true diversity of combination skin using results-oriented natural and organic skin care products. Explore how to deep clean and refine pores in the T-Zone area with exotic active ingredients such as buchu leaf extract, charcoal and willow bark while achieving deep hydration with pomelo juice and shea butter on the cheeks. Reveal your clients' smooth, even and radiant looking complexions with the uniquely innovative Balance Collection by Eminence.

3:30–4:00 | BOOTH 405

Reduce Skin Sensitivity and Rosacea with Healing Herbs

Learn how to calm sensitive skin and reduce the appearance of redness and inflammation naturally with soothing ingredients such as chamomile, calendula, rosemary and arnica. Target visible signs of rosacea and offer your clients relief from discomfort. Keep calm and carry on with the VitaSkin™ Calm Skin solution from Eminence!

4:30–5:00 | BOOTH 405

Create Immediate and Lasting Benefits with a Triple Boost of Vitamins and Botanicals

Learn how to protect and treat all skin types with a hydrating boost of vitamins and botanicals. Increase elasticity and diminish the appearance of fine lines, with the help of the Rosehip Triple C+E Firming Oil. The potent blend of Vitamin C, Vitamin E and Rosehip Extract combine to increase the efficacy of all vitamins and nutrients featured throughout your treatments, creating immediate and lasting benefits to reveal a beautiful, hydrated and smooth complexion.

MONDAY, OCTOBER 22<sup>ND</sup>

10:30–11:00 | BOOTH 405

Natural and Organic Age Correction is the Future

Is aging the most common skin concern that you treat? Eminence Organic Skin Care has the ultimate solution with a comprehensive skin care routine dedicated purely to treating this condition. Learn to correct the signs of aging from head-to-toe and take your clients on an Age Corrective journey to ageless perfection. Discover the Age Corrective power of Natural Retinol Alternative and Swiss green apple stem cells and never look to synthetic solutions again.

Top Awards



Innovate Award: Products



Complete awards listing: [eminenceorganics.com/awards](http://eminenceorganics.com/awards)

11:30–12:00 | BOOTH 405

Boost Your Skin's Immunity!

Use our most potent skin strengthening products with antioxidant rich ingredients and the finest Hungarian herbal craftsmanship. Strong healthy skin can be yours!

MASTER CLASS

Wow Your Clients with Instant Results and Increase Retention Through Effective Facial Massage Techniques

Master Trainer BOLDIJARRE KORONCZAY

12:00 | Room 113

Feeling stuck in the treatment room with the same massage movements? Take your massage treatments to the next level with active, therapeutic, results-driven Hungarian techniques! While most facial massage treatments focus only on providing relaxation, these Hungarian techniques combine the effects of lymphatic drainage, muscle lifting and kneading, cross friction and tension reduction. The end-result is an instantly radiant complexion, smoothed wrinkles and a more youthful appearance overall. Unlock the secrets of these proven massage techniques to see an increase in results, client retention and retail sales! This presentation includes a live demonstration.

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12:30–1:00 | BOOTH 405

Erase Pigmentation with Natural Hydroquinone Alternative

Looking to brighten and lighten an uneven complexion? Refreshing stone crop, licorice root, bearberry, Gigawhite™ and Natural Hydroquinone Alternative offer a natural way to achieve even skin tone. Fade age spots and hyperpigmentation for soft and luminous skin with the VitaSkin™ Bright Skin solution from Eminence. Your client's future never looked brighter!

1:30–2:00 | BOOTH 405

Combination Skin Solutions – Discover Duo Action Products for Oil Control, Hydration and Pore Refinement

Learn how to treat the true diversity of combination skin using results-oriented natural and organic skin care products. Explore how to deep clean and refine pores in the T-Zone area with exotic active ingredients such as buchu leaf extract, charcoal and willow bark while achieving deep hydration with pomelo juice and shea butter on the cheeks. Reveal your clients' smooth, even and radiant looking complexions with the uniquely innovative Balance Collection by Eminence.

2:30–3:00 | BOOTH 405

Naturally Minimize Your Pores!

Refine your skin with natural exfoliation and minimize pores with products that provide an astringent effect to tighten pores and ward off free radical damage. Reveal younger smoother skin!

3:30–4:00 | BOOTH 405

Boost Your Skin's Immunity!

Use our most potent skin strengthening products with antioxidant rich ingredients and the finest Hungarian herbal craftsmanship. Strong healthy skin can be yours!



## Boldijarre Koronczay

Boldijarre Koronczay, President of Éminence Organic Skin Care and recipient of the 2015 ISPA Visionary Award, Boldijarre is recognized as one of the **Most Influential Spa Leaders** as voted by professionals in *American Spa* Magazine and is an icon of the spa industry.

Having personally trained over a quarter of a million estheticians and spa professionals in the past two decades, his humorous and entertaining presentation style, combined with first class education and Hungarian-inspired treatment techniques, make his Master Classes a crowd favorite at every industry event. Boldijarre's talent and reputation as a Master Esthetician has attracted A-list celebrity clientele including Channing Tatum, Paula Patton, Jessica Biel and Katherine Heigl.

***Open to  
see our class  
schedule***



**Suly Kantaphone** has had an extreme passion for skin care since she was a teenager. She is a Licensed Esthetician and is certified in reflexology. She comes from The Ritz-Carlton with nearly a decade of experience in the spa industry from spa operations, retail and skin care. She also served as a learning coach with The Ritz-Carlton.



**Lauren Meide** is a Licensed Medical Aesthetician at a prominent medical spa in Saint Augustine. She specializes in Éminence Organics facials and peels, giving her clients a 5-star experience. Lauren's expertise in teaching, sales and mixology has given her the opportunity to represent Éminence Organics at tradeshows over the past three years. Lauren is excited to share her knowledge and expertise with others aestheticians to increase awareness of the Éminence Organic skin care line.

## Testimonials

*“Éminence provides an extraordinary, uncompromised level of education.”*

**THE KEYSTONE LODGE**

*“The trainings have been so inspiring that our estheticians line up to go to any of the Éminence trainings so it’s been a wonderful way to stay educated and keep everyone stimulated and we just love the products. Beautiful, powerful products.”*

**BURKE WILLIAMS**

## About Éminence Organic Skin Care

Éminence products are handmade without any severe heating or hydrogenating processes that can affect the nutritional content and potency of natural ingredients. Vitamins are captured in their all-natural fresh base, offering dramatic results as actual seeds, pulps and peels impart regenerative and healing powers that only nature can produce.

### We Believe in:

- ✓ Organic
- ✓ Natural
- ✓ Biodynamic®
- ✓ Sustainable
- ✓ Cruelty Free

### We say No to:

- Ø Parabens
- Ø Phthalates
- Ø Sodium Lauryl Sulfate
- Ø Propylene Glycol
- Ø Animal Testing

