



ÉMINENCE
ORGANIC SKIN CARE
HUNGARY • SINCE 1958

Southeast
Face & Body
Conference

October 8 & 9, 2017
The Cobb Galleria Centre
Atlanta, GA

BOOTH #505





Brian Goodwin

is an International Educator for Éminence Organic Skin Care. As a Master Medical Esthetician, Master Herbalist and Consultant with over 10 years of experience in the spa industry, Brian brings his love and enthusiasm for skin care to the masses with his passionate, fun and educational trainings. Brian has had the honor of educating and consulting over 2000 distinguished spas and has also been a keynote speaker most notably in New York City, Washington DC, Los Angeles and Vancouver, guiding spas towards finding success in both educational and business growth.

***Open to
see our class
schedule***



Gennifer Wilson has worked for Éminence since 2007 as a Sales Representative for North Carolina, South Carolina, Tennessee, Alabama and Kentucky. She has been sharing her skin care knowledge as a Master Esthetician and Massage Therapist since 2002.

Testimonials

“Éminence provides an extraordinary, uncompromised level of education.”

THE KEYSTONE LODGE

“The trainings have been so inspiring that our estheticians line up to go to any of the Éminence trainings so it’s been a wonderful way to stay educated and keep everyone stimulated and we just love the products. Beautiful, powerful products.”

BURKE WILLIAMS

“What I receive from Éminence is nothing short of dynamic. It’s always timely which really helps keep me on track as a spa professional.”

THE AGAVE SPA, SCOTTSDALE

IMMERSE YOUR SKIN

WITH MARINE FLOWER PEPTIDES



Smart Collagen⁺ Complex
Doubles collagen density to **visibly lift and fill wrinkles***

*In vivo results after 84 day clinical study

Buy a product.
Plant a tree.



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Together, we have planted
7 million trees and counting!

Visit www.eminenceorganics.com for more
information on our tree planting initiative.



About Éminence Organic Skin Care

Éminence products are handmade without any severe heating or hydrogenating processes that can affect the nutritional content and potency of natural ingredients. Vitamins are captured in their all-natural fresh base, offering dramatic results as actual seeds, pulps and peels impart regenerative and healing powers that only nature can produce.

We Believe in:

- ✓ Organic
- ✓ Natural
- ✓ Biodynamic®
- ✓ Sustainable
- ✓ Cruelty Free

We say No to:

- ⊘ Parabens
- ⊘ Phthalates
- ⊘ Sodium Lauryl Sulfate
- ⊘ Propylene Glycol
- ⊘ Animal Testing



SUNDAY, OCTOBER 8

MASTER CLASS

Treat Acne & Learn the Latest Anti-Pollution Skin Care Trend with Revolutionary Natural Ingredients

Master Trainer BRIAN GOODWIN

10:00 | Room 104

Fight adverse effects of environmental pollutants including hyperpigmentation, deep wrinkles, dehydration with a unique blend of potent microgreens. Discover a revolutionary, "powder-to-foam" exfoliant designed to oxygenate the complexion, and treat congested and acne-prone skin types. Witness the latest massage techniques to lift and tone the face while providing a total-body relaxing experience. Your client will be wow'd with the instant fizzing effects and immediate brightening results!

After each master class, full class participants will receive an official Éminence Certificate of Completion and a complimentary Éminence product while quantities last.

12:00–12:30 | BOOTH 505

Stay Forever Young with Youth Shield

Learn how to protect against the early signs of aging with the **Youth Shield Antioxidant Complex** that is naturally-derived from red currant, elderflower and magnolia bark. This powerful complex fights against free radicals and deeply hydrates while improving skin elasticity and enhancing skin vitality. How we treat our skin today greatly impacts its health and radiance tomorrow—educate your clients to be proactive and give them the power to fight back with Youth Shield!

1:00–1:30 | BOOTH 505

Natural and Organic Age Correction is the Future

Is aging the most common skin concern that you treat? Éminence Organic Skin Care has the ultimate solution with a comprehensive skin care routine dedicated purely to treating this condition. Learn to correct the signs of aging from head-to-toe and take your clients on an **Age Corrective** journey to ageless perfection. Discover the Age Corrective power of Natural Retinol Alternative and Swiss green apple stem cells and never look to synthetic solutions again.

2:00–2:30 | BOOTH 505

Diminish the Signs of Aging with the Almighty Acai

Discover how super foods become super skin care ingredients in the **VitaSkin™ Firm Skin solution** from Éminence. A powerful combination of antioxidant-rich fruits along with ultra-hydrating botanical hyaluronic acid and Homeostatine® work together to give a complexion that appears ageless. Take your client's skin on a journey back in time.

3:00–3:30 | BOOTH 505

Clear Away Acne Using Probiotics

Help your clients say goodbye to problem skin and hello to a radiantly clear complexion. Learn how Éminence's unique **VitaSkin™ Clear Skin solution** combines clarifying and calming cucumber, tea tree, yogurt, stone crop and more to eliminate the signs of acne. Have no fear, you will be in the clear!

4:00–4:30 | BOOTH 505

The Beyond Organic Biodynamic® Collection from Éminence

Hypoallergenic and clinically-tested, go beyond organic with this collection. Discover this unparalleled technique of nutrient cultivation that harnesses the best of Mother Nature and offers the most potent nutrients through the gentlest delivery system on the skin.

5:00–5:30 | BOOTH 505

Boost Your Skin's Immunity!

Use our most potent skin strengthening products with antioxidant rich ingredients and the finest Hungarian herbal craftsmanship. Strong healthy skin can be yours!

MONDAY, OCTOBER 9

MASTER CLASS

Discover Immediate Anti-Aging Results with All-Natural and Organic Active Ingredients

Master Trainer BRIAN GOODWIN

10:30 | Room 104

Explore industry-leading innovations and delve into the core of your client's most common skin concern by learning how to simultaneously treat different layers of the skin to produce immediate results. Increase your expertise as an esthetician by understanding Éminence's age-defying natural, organic and Biodynamic® ingredients and learn how to use the products effectively with firming massage techniques to wow your client with an instant face-lift!

After each master class, full class participants will receive an official Éminence Certificate of Completion and a complimentary Éminence product while quantities last.

10:30–11:00 | BOOTH 505

Natural and Organic Age Correction is the Future

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11:30–12:00 | BOOTH 505

Erase Pigmentation with Natural Hydroquinone Alternative

Looking to brighten and lighten an uneven complexion? Refreshing stone crop, licorice root, bearberry, Gigawhite™ and Natural Hydroquinone Alternative offer a natural way to achieve even skin tone. Fade age spots and hyperpigmentation for soft and luminous skin with the **VitaSkin™ Bright Skin solution** from Éminence. Your client's future never looked brighter!

12:30–1:00 | BOOTH 505

Join the Natural Peel Revolution

Discover effective results from nature that rival popular synthetic chemical peels. Master the **Arctic Berry Peel & Peptide Illuminating System** from Éminence to offer your clients absolute radiance. In just 3 steps, treat aging, hyperpigmentation, as well as sensitive, rosacea and acne prone skin. Transformation begins with an active exfoliation, followed by a naturally derived activating peel that works in harmony with the exclusive Peptide Radiance Cream to reveal the skin's true luminosity.

1:30–2:00 | BOOTH 505

Create Immediate and Lasting Benefits with a Triple Boost of Vitamins and Botanicals

Learn how to protect and treat all skin types with a hydrating boost of vitamins and botanicals. Increase elasticity and diminish the appearance of fine lines, with the help of the **Rosehip Triple C+E Firming Oil**. The potent blend of Vitamin C, Vitamin E and Rosehip Extract combine to increase the efficacy of all vitamins and nutrients featured throughout your treatments, creating immediate and lasting benefits to reveal a beautiful, hydrated and smooth complexion.

2:30–3:00 | BOOTH 505

Diminish the Signs of Aging with the Almighty Acai

Discover how super foods become super skin care ingredients in the **VitaSkin™ Firm Skin solution** from Éminence. A powerful combination of antioxidant-rich fruits along with ultra-hydrating botanical hyaluronic acid and Homeostatine® work together to give a complexion that appears ageless. Take your client's skin on a journey back in time.

Top Awards



Innovate Award:
Philanthropic Initiatives



2015 Visionary Award



Complete awards listing: eminenceorganics.com/awards