



ÉMINENCE
ORGANIC SKIN CARE
HUNGARY • SINCE 1958

Dallas
The International
Congress of Esthetics
and Spa

April 2–3, 2017
Arlington Convention Center
Dallas, TX

BOOTH #211





Boldijarre Koronczay

President of Éminence Organic Skin Care and recipient of the ISPA Visionary Award, and recognized as one of the **Most Influential Spa Leaders** as voted by professionals in American Spa Magazine, is an icon of the spa industry. Having personally trained over a quarter of a million

estheticians and spa professionals in the past two decades, his humorous and entertaining presentation style, combined with first class education and Hungarian-inspired treatment techniques, make his Master Classes a crowd favorite at every industry event. Boldijarre's talent and reputation as a

Master Esthetician has attracted A-list celebrity clientele including Channing Tatum, Paula Patton, Jessica Biel and Katherine Heigl.

***Open to
see our class
schedule***



Diana de la Torre, a licensed esthetician and entrepreneur, has over 11 years specializing in the medical side of esthetics. She believes that fabulous skin can be achieved without compromising health and has dedicated herself to spreading the power of organics to estheticians in every specialty. Diana is truly proud to be an educator for Éminence and to share the philosophy of this powerful product line!



Niki Baird, is an experienced licensed esthetician with 10 years of experience in aesthetics. She takes great pride in going the extra mile to ensure her clients' skin care concerns and questions are addressed. Niki has completed her dual MS/MBA degree from UT Dallas. She comes with great attention to detail, a warm personality and loves working with clients to address their individual skin care needs.

Testimonials

“Éminence provides an extraordinary, uncompromised level of education.

THE KEYSTONE LODGE

“The trainings have been so inspiring that our estheticians line up to go to any of the Éminence trainings so it’s been a wonderful way to stay educated and keep everyone stimulated and we just love the products. Beautiful, powerful products.”

BURKE WILLIAMS

Buy a product. Plant a tree.



Visit www.eminenceorganics.com
for more information on our
tree planting initiative.



Detox | Renew | Infuse

Fortify Skin with Detoxifying Microgreens Complex



About Éminence Organic Skin Care

Éminence products are handmade without any severe heating or hydrogenating processes that can affect the nutritional content and potency of natural ingredients. Vitamins are captured in their all-natural fresh base, offering dramatic results as actual seeds, pulps and peels impart regenerative and healing powers that only nature can produce.

We Believe in:

- ✓ Organic
- ✓ Natural
- ✓ Biodynamic®
- ✓ Sustainable
- ✓ Cruelty Free

We say No to:

- ⊘ Parabens
- ⊘ Phthalates
- ⊘ Sodium Lauryl Sulfate
- ⊘ Propylene Glycol
- ⊘ Animal Testing



SUNDAY, APRIL 2

9:30–10:00 | BOOTH 211

Antioxidant Super Food for the Skin

Learn about the latest innovation of super foods for the skin and discover advanced age prevention and correction. Feed the skin with the powerhouse combination of Vitamins C+E in the **Potent C+E Collection**. Breakthrough botanical technology delivers a stabilized infusion of antioxidants to the skin for supreme defense against free radicals, unparalleled healing ability and collagen boosting power. Discover nature's true potential and help your clients achieve firmer, brighter and younger looking skin.

Hands-on demonstration performed by Trainer **Niki**

10:30–11:00 | BOOTH 211

Natural and Organic Age Correction is the Future

Is aging the most common skin concern that you treat? Éminence Organic Skin Care has the ultimate solution with a comprehensive skin care routine dedicated purely to treating this condition. Learn to correct the signs of aging from head-to-toe and take your clients on an **Age Corrective** journey to ageless perfection. Discover the Age Corrective power of Natural Retinol Alternative and Swiss green apple stem cells and never look to synthetic solutions again.

Hands-on demonstration performed by Trainer **Diana**

11:30–12:00 | BOOTH 211

Stay Forever Young with Youth Shield

Learn how to protect against the early signs of aging with the **Youth Shield Antioxidant Complex** that is naturally-derived from red currant, elderflower and magnolia bark. This powerful complex fights against free radicals and deeply hydrates while improving skin elasticity and enhancing skin vitality. How we treat our skin today greatly impacts its health and radiance tomorrow—educate your clients to be proactive and give them the power to fight back with Youth Shield!

Hands-on demonstration performed by Trainer **Niki**

12:30–1:00 | BOOTH 211

Erase Pigmentation with Natural Hydroquinone Alternative

Looking to brighten and lighten an uneven complexion? Refreshing stone crop, licorice root, bearberry, Gigawhite™ and Natural Hydroquinone Alternative offer a natural way to achieve even skin tone. Fade age spots and hyperpigmentation for soft and luminous skin with the **VitaSkin™ Bright Skin solution** from Éminence. Your client's future never looked brighter!

Hands-on demonstration performed by Trainer **Diana**

1:30–2:00 | BOOTH 211

Vegan Friendly Organic Soy Treatments

Learn how to hydrate and revive dry, element ravaged skin with the benefits of organic fruits and soy.

Hands-on demonstration performed by Trainer **Niki**

MASTER CLASS

Discover Immediate Anti-Aging Results with All-Natural and Organic Active Ingredients

Master Trainer BOLDIJARRE KORONCZAY

2:00 | Room Champions Ball 1

Explore industry-leading innovations and delve into the core of your client's most common skin concern by learning how to simultaneously treat different layers of the skin to produce immediate results. Increase your expertise as an esthetician by understanding Éminence's age-defying natural, organic

and Biodynamic® ingredients and learn how to use the products effectively with firming massage techniques to wow your client with an instant face-lift!

After each master class, full class participants will receive an official Éminence Certificate of Completion and a complimentary Éminence product while quantities last.

2:30–3:00 | BOOTH 211

Reduce Skin Redness with Healing Herbs

Learn how to calm sensitive skin and reduce the appearance of redness and inflammation naturally with soothing ingredients such as chamomile, calendula, rosemary and arnica. Target visible signs of rosacea and offer your clients relief from discomfort. Keep calm and carry on with the **VitaSkin™ Calm Skin solution** from Éminence!

Hands-on demonstration performed by Trainer **Diana**

3:30–4:00 | BOOTH 211

Create Immediate and Lasting Benefits with a Triple Boost of Vitamins and Botanicals

Learn how to protect and treat all skin types with a hydrating boost of vitamins and botanicals. Increase elasticity and diminish the appearance of fine lines, with the help of the **Rosehip Triple C+E Firming Oil**. The potent blend of Vitamin C, Vitamin E and Rosehip Extract combine to increase the efficacy of all vitamins and nutrients featured throughout your treatments, creating immediate and lasting benefits to reveal a beautiful, hydrated and smooth complexion.

Hands-on demonstration performed by Trainer **Niki**

4:30–5:00 | BOOTH 211

The Beyond Organic Biodynamic® Collection from Éminence

Hypoallergenic and clinically-tested, go beyond organic with this collection. Discover this unparalleled technique of nutrient cultivation that harnesses the best of Mother Nature and offers the most potent nutrients through the gentlest delivery system on the skin.

Hands-on demonstration performed by Trainer **Diana**

MONDAY, APRIL 3

9:30–10:00 | BOOTH 211

Join the Natural Peel Revolution

Discover effective results from nature that rival popular synthetic chemical peels. Master the **Arctic Berry Peel & Peptide Illuminating System** from Éminence to offer your clients absolute radiance. In just 3 steps, treat aging, hyperpigmentation, as well as sensitive, rosacea and acne prone skin. Transformation begins with an active exfoliation, followed by a naturally derived activating peel that works in harmony with the exclusive Peptide Radiance Cream to reveal the skin's true luminosity.

Hands-on demonstration performed by Trainer **Niki**

10:30–11:00 | BOOTH 211

Diminish the Signs of Aging with Almighty Acai

Discover how super foods become super skin care ingredients in the **VitaSkin™ Firm Skin solution** from Éminence. A powerful combination of antioxidant-rich fruits along with ultra-hydrating botanical hyaluronic acid and Homeostatine® work together to give a complexion that appears ageless. Take your client's skin on a journey back in time.

Hands-on demonstration performed by Trainer **Diana**

11:30–12:00 | BOOTH 211

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Hands-on demonstration performed by Trainer **Niki**

12:30–1:00 | BOOTH 211

Clear Away Acne Using Probiotics

Help your clients say goodbye to problem skin and hello to a radiantly clear complexion. Learn how Éminence's unique **VitaSkin™ Clear Skin solution** combines clarifying and calming cucumber, tea tree, yogurt, stone crop and more to eliminate the signs of acne. Have no fear, you will be in the clear!

Hands-on demonstration performed by Trainer **Diana**

1:30–2:00 | BOOTH 211

Naturally Minimize Your Pores!

Refine your skin with natural exfoliation and minimize pores with products that provide an astringent effect to tighten pores and ward off free radical damage. Reveal younger smoother skin!

Hands-on demonstration performed by Trainer **Niki**

MASTER CLASS
Double Masking: Combine Powerful Natural and Organic Ingredients to Treat ANY Skin Condition

Master Trainer BOLDIJARRE KORONCZAY

2:00 | Room Champions Ball 1

Astound your clients with innovative and industry leading double masking techniques. Understand the two double masking methods and the idea behind masque layering, to create an effective experiences for each client. Whether you are looking to treat signs of aging, hyperpigmentation, acne or rosacea, this class will teach you how to mix the most potent natural, organic and Biodynamic® ingredients to give your clients immediate results and drive retail sales.

After each master class, full class participants will receive an official Éminence Certificate of Completion and a complimentary Éminence product while quantities last.

2:30–3:00 | BOOTH 211

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