

SUNDAY, APRIL 28

9:30–10:00 | BOOTH 111

Natural and Organic Age Correction is the Future

Is aging the most common skin concern that you treat? Éminence Organic Skin Care has the ultimate solution with a comprehensive skin care routine dedicated purely to treating this condition. Learn to correct the signs of aging from head-to-toe and take your clients on an **Age Corrective** journey to ageless perfection. Discover the Age Corrective power of Natural Retinol Alternative and Swiss green apple stem cells and never look to synthetic solutions again.

10:30–11:00 | BOOTH 111

Boost Your Skin's Immunity!

Use our most potent skin strengthening products with antioxidant rich ingredients and the finest Hungarian herbal craftsmanship. Strong healthy skin can be yours!

11:30–12:00 | BOOTH 111

Reduce Skin Sensitivity and Rosacea with Healing Herbs

Learn how to calm sensitive skin and reduce the appearance of redness and inflammation naturally with soothing ingredients such as chamomile, calendula, rosemary and arnica. Target visible signs of rosacea and offer your clients relief from discomfort. Keep calm and carry on with the **VitaSkin™ Calm Skin solution** from Éminence!

12:30–1:00 | BOOTH 111

Create Immediate and Lasting Benefits with a Triple Boost of Vitamins and Botanicals

Learn how to protect and treat all skin types with a hydrating boost of vitamins and botanicals. Increase elasticity and diminish the appearance of fine lines, with the help of **Rosehip Triple C+E Firming Oil**. The potent blend of Vitamin C, Vitamin E and Rosehip Extract combine to increase the efficacy of all vitamins and nutrients featured throughout your treatments, creating immediate and lasting benefits to reveal a beautiful, hydrated and smooth complexion.

1:30–2:00 | BOOTH 111

Combination Skin Solutions – Discover Duo Action Products for Oil Control, Hydration and Pore Refinement

Learn how to treat the true diversity of combination skin using results-oriented natural and organic skin care products. Explore how to deep clean and refine pores in the T-Zone area with exotic active ingredients such as buchu leaf extract, charcoal and willow bark while achieving deep hydration with pomelo juice and shea butter on the cheeks. Reveal your clients' smooth, even and radiant looking complexions with the uniquely innovative **Balance Collection** by Éminence.

MASTER CLASS
Discover Immediate Anti-Aging Results with All-Natural and Organic Active Ingredients

Master Trainer BRIAN GOODWIN

2:00 | Room De La Salle

Blow your clients away by minimizing the appearance of wrinkles and instantly tightening and firming the skin. See why celebrities and movie stars alike can't get enough of the organic, results driven ingredients that give them a camera-ready, youthful glow. This class will include a live demonstration of innovative face-lifting massage techniques that are sure to build customer loyalty and repeat business.

After each masterclass, full class participants will receive an official Éminence Certificate of Completion and a complimentary Éminence product while quantities last.

2:30–3:00 | BOOTH 111

Diminish the Signs of Aging with Almighty Acai

Discover how super foods become super skin care ingredients in the **VitaSkin™ Firm Skin solution** from Éminence. A powerful combination of antioxidant-rich fruits along with ultra-hydrating botanical hyaluronic acid and Homeostatine® work together to give a complexion that appears ageless. Take your client's skin on a journey back in time.

3:30–4:00 | BOOTH 111

Naturally Minimize Your Pores!

Refine your skin with natural exfoliation and minimize pores with products that provide an astringent effect to tighten pores and ward off free radical damage. Reveal younger smoother skin!

MASTER CLASS
Discover How to Customize and Layer Natural Peels and Exfoliants to Target Multiple Skin Concerns at the Same Time

Master Trainer BRIAN GOODWIN

4:00 | Room De La Salle

Gain an innovative understanding of organic peels and exfoliants and how to provide results that target your client's skin concerns while leaving side effects behind. Revolutionary Alpha Hydroxy Acids and smarter, gentler peel formulations effectively exfoliate and provide incredible results, even for rosacea, without any down time. Over-exfoliation and peeling with harsh, synthetic chemicals can lead to chronically inflamed, compromised skin that ages prematurely. With organic peels and exfoliants, you can target more than one concern and provide your clients even more remarkable, proven results.

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4:30–5:00 | BOOTH 111

Clear Away Acne Using Probiotics

Help your clients say goodbye to problem skin and hello to a radiantly clear complexion. Learn how Éminence's unique **VitaSkin™ Clear Skin solution** combines clarifying and calming cucumber, tea tree, yogurt, stone crop and more to eliminate the signs of acne. Have no fear, you will be in the clear!

MONDAY, APRIL 29

9:30–10:00 | BOOTH 111

Reduce Skin Sensitivity and Rosacea with Healing Herbs

Learn how to calm sensitive skin and reduce the appearance of redness and inflammation naturally with soothing ingredients such as chamomile, calendula, rosemary and arnica. Target visible signs of rosacea and offer your clients relief from discomfort. Keep calm and carry on with the **VitaSkin™ Calm Skin solution** from Éminence!

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11:30–12:00 | BOOTH 111

Erase Pigmentation with Natural Hydroquinone Alternative

Looking to brighten and lighten an uneven complexion? Refreshing stone crop, licorice root, bearberry, Gigawhite™ and Natural Hydroquinone Alternative offer

a natural way to achieve even skin tone. Fade age spots and hyperpigmentation for soft and luminous skin with the **VitaSkin™ Bright Skin solution** from Éminence. Your client's future never looked brighter!

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MASTER CLASS
Wow Your Clients With Instant Results and Increase Retention Through Effective Facial Massage Techniques

Master Trainer BRIAN GOODWIN

2:00 | Room De La Salle

Feeling stuck in the treatment room with the same massage movements? Take your massage treatments to the next level with active, therapeutic, results-driven Hungarian techniques! While most facial massage treatments focus only on providing relaxation, these Hungarian techniques combine the effects of lymphatic drainage, muscle lifting and kneading, cross friction and tension reduction. The end-result is an instantly radiant complexion, smoothed wrinkles and a more youthful appearance overall. Unlock the secrets of these proven massage techniques to see an increase in results, client retention and retail sales! This presentation includes a live demonstration.

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Brian Goodwin

is an International Educator for Éminence Organic Skin Care. As a Master Medical Esthetician, Master Herbalist and Consultant with over 10 years of experience in the spa industry, Brian brings his love and enthusiasm for skin care to the masses with his passionate, fun and educational trainings. Brian has had the honor of educating and consulting over 2000 distinguished spas and has also been a keynote speaker most notably in New York City, Washington DC, Los Angeles and Vancouver, guiding spas towards finding success in both educational and business growth.

***Open to
see our class
schedule***



Niki Baird is an experienced Licensed Esthetician with 12 years experience in Aesthetics. She takes great pride in going the extra mile to ensure your skin care concerns and questions are addressed – all with great attention to detail and a warm personality.



Adriana Alanis, a San Antonio native, has always been passionate for making people feel beautiful inside and out. Since 2012, she's been using Éminence Organic Skin Care as an esthetician. Adriana's been an enthusiastic Training Specialist for Éminence for the last five years and has loved every minute! She's known for fun, focused classes that excite and motivate spa professionals. She loves traveling across her beloved state, empowering peers by sharing her experience, knowledge, and passion for exceptional skin care.

Testimonials

“Éminence provides an extraordinary, uncompromised level of education.”

THE KEYSTONE LODGE

“The trainings have been so inspiring that our estheticians line up to go to any of the Éminence trainings so it's been a wonderful way to stay educated and keep everyone stimulated and we just love the products. Beautiful, powerful products.”

BURKE WILLIAMS

About Éminence Organic Skin Care

Éminence products are handmade without any severe heating or hydrogenating processes that can affect the nutritional content and potency of natural ingredients. Vitamins are captured in their all-natural fresh base, offering dramatic results as actual seeds, pulps and peels impart regenerative and healing powers that only nature can produce.

We Believe in:

- ✓ Organic
- ✓ Natural
- ✓ Biodynamic®
- ✓ Sustainable
- ✓ Cruelty Free

We say No to:

- ⊘ Parabens
- ⊘ Phthalates
- ⊘ Sodium Lauryl Sulfate
- ⊘ Propylene Glycol
- ⊘ Animal Testing

Certified



Corporation