

## SUNDAY, MARCH 8, 2020

10:00–10:30 | BOOTH 719

### Super Food for the Skin

Feed the skin with leading botanical technology and discover ageless results. Vitamins and minerals derived from whole food ingredients infuse the skin with potent antioxidants to shield from free radical damage, increase healing ability and boost collagen production.

MASTER CLASS The Appeal of Organic Peels

Master Trainer BRIAN GOODWIN

11:00 | Room 12

Incredible results in the treatment room don't have to leave your client's skin irritated and inflamed with excessive peeling and overexposure to the elements. Take a deep dive into learning how to harness the power of revolutionary botanical-derived acids and provide drastic results for all skin concerns including acne, sun damage, aging and even rosacea, all without the downtime of traditional harsh chemical peels.

*After each master class, full class participants will receive an official Éminence Certificate of Completion and a complimentary Éminence product while quantities last.*

11:30–12:00 | BOOTH 719

### Natural and Organic Age Correction is the Future

Take your clients on a journey to ageless perfection. Discover the Age Corrective power of natural retinol alternatives, plant stem cells and leading botanical innovation, clinically proven to treat the signs of aging.

12:30–1:00 | BOOTH 719

### Renew Your Rosacea Treatments

Do your clients suffer from rosacea? Dive into the causes of this common condition and discover the natural, effective VitaSkin™ Calm Skin solution to reduce the appearance of redness, calm inflammation and soothe sensitive skin.

1:30–2:00 | BOOTH 719

### Naturally Minimize Your Pores

Clean pores are the gateway to overall skin health. Learn how to remove impurities with natural AHA exfoliation and discover the power of botanical pore-minimizing actives, clinically proven to refine skin texture.

MASTER CLASS Wow Clients and Boost Retention with Instant Results + Effective Facial Massage Techniques

Master Trainer BOLDIJARRE KORONCZAY

2:00 | Room 12

Feeling stuck in the treatment room with the same massage movements? Take massage treatments to the next level with active, therapeutic, results-driven Hungarian techniques! Hungarian massage techniques combine the effects of lymphatic drainage, muscle-lifting and kneading, cross friction and tension reduction. The result is an instantly radiant complexion, smoothed wrinkles and a more youthful appearance. Unlock the secrets of these massage techniques to see an increase in results, client retention and sales! Includes a humorous live demonstration.

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2:30–3:00 | BOOTH 719

### Boost Skin Immunity

Need a boost? Learn how to strengthen the skin with pure and potent organic ingredients and protect from harmful environmental stressors with innovative antioxidant-packed formulas. The perfect booster treatment for all skin types.

3:30–4:00 | BOOTH 719

### Explore the Power of Hungarian Massage

It's all in the technique. Go beyond treating the skin's surface and discover firsthand how advanced Hungarian massage techniques can erase fine lines and wrinkles, reduce inflammation and increase product penetration instantly.

4:30–5:00 | BOOTH 719

### Join the Natural Peel Revolution

Rival popular synthetic chemical peels with the powerful Arctic Berry Peel & Peptide Illuminating System. In just 3 steps, this innovative professional peel and peptide system treats signs of aging and hyperpigmentation, while calming inflammation to reveal radiant skin.

## MONDAY, MARCH 9, 2020

10:00–10:30 | BOOTH 719

### Rapidly Detoxify, Protect from the Elements and Slow Skin Aging

Combat the stresses of urban living with a purifying retreat. Learn how the Pure Forest Collection harnesses the power of the nature's most pure botanical actives to combat accelerated aging, inflammation and hyperpigmentation.

MASTER CLASS Wow Clients and Boost Retention with Instant Results + Effective Facial Massage Techniques

Master Trainer BRIAN GOODWIN

11:00 | Room 12

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11:30–12:00 | BOOTH 719

### Spice Up Your Treatments and Wow Your Clients with Hungarian Actives

Warm and wonderful results, naturally. Learn about signature warming treatments formulated with Hungarian spices such as cinnamon, spicy paprika and nettle, to increase blood flow, detoxify, instantly plump and treat acne.

12:30–1:00 | BOOTH 719

### Clear Away Acne with Probiotics and Encapsulated Salicylic Acid

Treat acne the natural way. Learn how to calm and alleviate breakouts with the powerful probiotic VitaSkin™ Clear Skin solution. For clients with moderate to severe acne, discover the proven Acne Advanced treatment system with time-release encapsulated salicylic acid technology.

1:30–2:00 | BOOTH 719

### Create Immediate and Lasting Benefits with a Triple Boost of Vitamin C and Powerful Marine Actives

Vitamins and botanical actives are the secret to revitalized skin. Learn how to protect and revitalize all skin types with an ultra-hydrating, antioxidant-rich treatment featuring Vitamin C, Vitamin E and powerful marine actives to reveal a beautiful, smooth complexion.

MASTER CLASS Understand Acne and Rosacea While Uncovering the Best Natural Solutions for Problem Skin

Master Trainer BOLDIJARRE KORONCZAY

2:00 | Room 12

Say goodbye to rosacea and make blemishes a thing of the past! Go below the skin's surface to uncover the different causes of acne and gain a better understanding of the role that hormones, bacteria and lifestyle habits play in this often difficult-to-treat concern. In this fun and interactive presentation, learn how to continue your client's treatments with revolutionary home care solutions featuring natural, organic and Biodynamic® actives, offering the ultimate client experience with proven results.

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4:30–5:00 | BOOTH 719

### Discover Ageless Radiance

Firm and revitalize mature skin, naturally. Discover the power of antioxidant-rich super fruits and ultra-hydrating botanical hyaluronic acid with the VitaSkin™ Firm Skin solution.

## TUESDAY, MARCH 10, 2020

10:00–10:30 | BOOTH 719

### Natural and Organic Age Correction is the Future

Take your clients on a journey to ageless perfection. Discover the Age Corrective power of natural retinol alternatives, plant stem cells and leading botanical innovation, clinically proven to treat the signs of aging.

MASTER CLASS How to Treat Hyperpigmentation with Natural Hydroquinone Alternative and Physical Sunblock

Master Trainer BOLDIJARRE KORONCZAY

11:00 | Room 12

Battling with stubborn dark spots? Uncover the key to prevent and erase hyperpigmentation. Learn why natural, organic and Biodynamic® ingredients are all the rage as Éminence brings you state-of-the-art natural alternatives to effectively treat hyperpigmentation in this entertaining masterclass. Amaze your clients with the results and keep them coming back for more!

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### Erase Pigmentation with Alternatives to Hydroquinone

Brighten and lighten an uneven complexion the natural way. Learn how to fade age spots, combat hyperpigmentation and even overall skin tone with the clinically proven VitaSkin™ Bright Skin solution.

2:30–3:00 | BOOTH 719

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Complete awards listing: [eminenceorganics.com/awards](https://eminenceorganics.com/awards)



### BOLDIJARRE KORONCZAY

Having personally trained over a quarter of a million estheticians and spa professionals in the past two decades, his humorous and entertaining presentation style, combined with first class education and Hungarian-inspired treatment techniques, make his masterclasses a crowd favorite at industry events.

Boldijarre's talent and reputation as a Master Esthetician has attracted A-list celebrity clientele including Channing Tatum, Katherine Heigl, Ruby Rose, Jessica Biel, and Oscar winner, Marcia Gay Harden.



**Brian Goodwin** is an award-winning International Educator for Éminence Organic Skin Care. As a Master Medical Esthetician, Master Herbalist and Consultant, Brian leverages over 10 years of spa industry experience to bring fun, engaging education to spa professionals around the world. Voted 'Favorite Brand Educator' in *DERMASCOPE's 2019 Aestheticians' Choice Awards*, Brian delivers influential trainings which continue to raise the bar for professional education and garner worldwide peer recognition. Brian embraces every opportunity to share his passion and guide industry professionals on their path to success. He has educated and consulted to more than 2,000 distinguished spas and has notably been invited to deliver keynotes at major industry events across North America.



**Charlee Vander Berg** has been an Éminence educator since 2007. With over 20 years' experience in the skin care industry as a National Trainer, Licensed Esthetician and Certified Massage Therapist, she understands the inner workings of day spas, destination spas, medical spas and plastic surgery centers. Charlee's passion for skin care education paired with her vast knowledge of advanced treatments and relaxing therapies guarantees you'll receive the best-of-the-best during her informative training sessions!

**Come Grow With Us**

Watch your business flourish with Éminence Organic Skin Care

As industry professionals ourselves, we understand your unique business needs. When you partner with Éminence, your goals are our goals, and we'll be there for you every step of the way to make sure you have the tools and support you need to thrive!

AWARD-WINNING EDUCATION    BEST IN CLASS PRODUCTS    TRUSTED BY PROFESSIONALS

## Testimonials

*“Éminence provides an extraordinary, uncompromised level of education.”*

**THE KEYSTONE LODGE**

*“Anytime we need anything, they're very proactive about setting up training so we continually grow with them. It's the best training that I have ever experienced from a vendor.”*

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